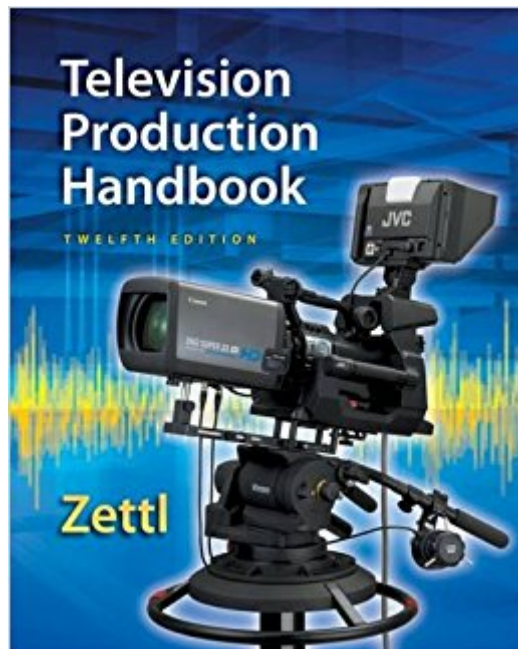


The book was found

Television Production Handbook



Synopsis

In the field-defining text TELEVISION PRODUCTION HANDBOOK, author Herbert Zettl emphasizes how production proceeds in the digital age-from idea to image-and how it moves through the three major phases, from preproduction to production to postproduction. In this context, readers will learn about the necessary tools, examine what they can and cannot do, and explore how they are used to ensure maximum efficiency and effectiveness. This edition features the latest digital equipment and production techniques, including including stereo 3D, 3D camcorders, 4K and 8K digital cinema cameras, portable switchers, LED lighting instruments, and digital lighting control systems.

Book Information

Hardcover: 528 pages

Publisher: Cengage Learning; 12 edition (January 1, 2014)

Language: English

ISBN-10: 1285052676

ISBN-13: 978-1285052670

Product Dimensions: 8 x 0.9 x 10.1 inches

Shipping Weight: 2.4 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 starsÂ Â See all reviewsÂ (4 customer reviews)

Best Sellers Rank: #247,424 in Books (See Top 100 in Books) #116 inÂ Books > Humor & Entertainment > Radio > General Broadcasting #274 inÂ Books > Arts & Photography > Other Media > Film & Video #318 inÂ Books > Textbooks > Humanities > Performing Arts > Film & Television

Customer Reviews

Works perfectly on iPad

Required reading for college course. Still a good book non-the-less. I will be keeping this book after the course is completed.

This is a fantastic book for the novice broadcaster. It's a also a very nice reference for those who need to teach broadcasting.

Yes

[Download to continue reading...](#)

Television Production Handbook (Wadsworth Series in Broadcast and Production) Television Is the New Television: The Unexpected Triumph of Old Media in the Digital Age Television Production Handbook Writing for Television, Radio, and New Media (Broadcast and Production) Transplant Production Systems: Proceedings of the International Symposium on Transplant Production Systems, Yokohama, Japan, 21-26 July 1992 The Production Manager's Toolkit: Successful Production Management in Theatre and Performing Arts (The Focal Press Toolkit Series) Decision Systems for Inventory Management and Production Planning (Wiley Series in Production/Operations Management) Toyota Production System: Beyond Large-Scale Production Lean Production Simplified, Third Edition: A Plain-Language Guide to the World's Most Powerful Production System Lean Production Simplified: A Plain-Language Guide to the World's Most Powerful Production System Lean Production Simplified, Second Edition: A Plain-Language Guide to the World's Most Powerful Production System The Makeup Artist Handbook: Techniques for Film, Television, Photography, and Theatre Ways of Seeing: Based on the BBC Television Series Music Composition for Film and Television (Music Composition: Film Scoring) Kings of the Jungle: An Illustrated Reference to "Tarzan" on Screen and Television The Complete Make-Up Artist : Working in Film, Television, and Theatre Supernatural 2015 Wall Calendar: The Television Series Supernatural 2014 Wall Calendar: The Television Series Supernatural 2013 Wall Calendar: The Television Series Mark Kistler's Imagination Station: Learn How to Draw in 3-D with Public Television's Favorite Drawing Teacher

[Dmca](#)